



## VOXY RELEASES NEW UNITS FOR ARCHITECTURE, COMMUNICATION AND DESIGN PROFESSIONALS

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***Voxy, the only online language solution to offer a fully personalized and adaptive English course based exclusively on real-world content, is pleased to announce that it has released three new units for students and professionals in creative fields: Architecture, Communication and Design.***

The Architecture, Communication and Design units are available to Voxy learners of all proficiency levels, and adapt in difficulty based on individual needs. These units offer practice activities and lessons specifically geared toward the creative industries, and provide resources with targeted industry jargon while covering current news and trends.

Voxy offers several other career-focused units as well, including Hospitality, Medicine, Social Media, Manufacturing, Mining and Oil and Gas. Voxy also offers a Job Interviews unit to help learners who are preparing to enter the workforce or make a career change.

***“One of the features that makes Voxy so effective is that we offer learners authentic content***

***designed to prepare them to accomplish their real-world tasks,”*** said Voxy’s Chief Education Officer Dr. Katharine Nielson, PhD. ***“We’re excited to add more and more job-specific content to the Voxy platform, from audio-recorded exchanges between doctors and patients to lessons based on writing emails and other business tasks.”***

Voxy’s patented approach to content production also allows Voxy to efficiently generate custom learning material for its institutional partners. This gives companies the opportunity to personalize what their employees are learning on the Voxy platform: Voxy can quickly transform any content—from training manuals to onboarding documents—into effective

English lessons, helping learners master the English skills they need to deliver results and conduct business in a global economy.

Like all of Voxy's learning material, the Architecture, Communication and Design units consist of lessons that adapt to each learner's proficiency level in real

time. Voxy uses content generated by and for native English speakers, so learners are always practicing English skills they can apply in the real world.

To learn more about Voxy's innovative approach to language learning, please visit [voxy.com/blog](http://voxy.com/blog).

## **About Voxy :**

Voxy is a leading web and mobile-based English learning platform that provides personalized language instruction to major educational institutions, corporations and governments in North and South America, Europe and Asia. Voxy's proven approach draws on more than 30 years of academic research on second language acquisition. Every online course combines adaptive learning technology and authentic, real-world content to support learners' unique needs in real time. Voxy launched in 2010 as one of the most disruptive technology startups of the year, and has since been used by millions of learners around the world. It has been recognized for its innovative approach by major media outlets including the New York Times, Forbes, CNN, *Veja* and *Fast Company*, and is backed by leading education and technology investors including Rethink Education, ff Venture, Contour Venture Partners and Pearson PLC. Voxy is headquartered in New York City and has an office in São Paulo. To learn more, visit [voxy.com](http://voxy.com) or email [press@voxy.com](mailto:press@voxy.com).

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